



Established Since 1970

Al-Noor & Data Group of Companies

50+ Years of Excellence

DATA

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Journey over the Time

Our Forefather Late **Tejan Mal Devnani** commenced his journey in 1970 from a Cotton Industry in Nawabshah, Sindh, Pakistan under the business name De Nawabshah Cotton & Oil Mills, going forward his three sons namely **Mr. Saman Mal, Mr. Prem Chand & Mr. Lal Chand** have ventured with their father in order to upkeep the foundation. By the same token, they have not only carried the business started by their late father but expanded the same to new statures. In our day, all the brothers have their own name and Identity with in Dall (Lentils), Flour, **Cotton, Textile, Oil & Rice Industries** under the umbrella of Al-Noor Group of Companies & Data Group of Companies.

Founders



**Late Seth Tejan
Mal Dewnani**



**Seth Saman
Mal Dewnani**



**Seth Prem
Chand Dewnani**



**Late Seth Lal
Chand Dewnani**

Leadership

Our leadership comprises of very young and passionate entrepreneurs, who under the support of founding forefathers have proved their expertise, thus, conceptualizing and articulating goals that bring our people together in pursuit of set objectives meaning hereby our journey to grow into a profitable, growth-oriented and sustainable group of companies.



**Lajpat Kumar
Devnani**

Al Noor Oil Extraction
Plant, Hyderabad &
Port Qasim, Karachi



**Vinesh Kumar
Devnani**

Data Rice Mills
Port Qasim, Karachi



**Anil Kumar
Dewnani**

Al Noor Dall &
Cotton Mills, Kotri



**Dr. Rakesh
Kumar**

Anwar Textile Mills
Limited



**Jagdesh Kumar
Devnani**

Al Noor Dall & Flour
Mills, Hyderabad



**Denny Kumar
Dewnani**

New Mehran Dall &
Flour Mills



**Bharat Kumar
Devnani**

Al Noor Cooking Oil
& Ghee Plant,
Hyderabad

We are **Prefect**
Partner for your
Every Meal



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Overview

Envisioning value creation, **Al Noor & Data Group of companies** have diversified portfolio of businesses across the verticals of **Grain, Pulses, Dall, Oil, Cotton & Textile**, encapsulating, to create best from agricultural outputs. We are committed being an aid to overcome the country's basic food crisis by utilizing available agriculture resources, and strengthen the agri-food sector by equipping our farmers with the right tools and capabilities

We make out that social richness is vital for business growth. Hence, every single enterprise of our group operates on an inclusive business growth ideology wherein its success is integrated with the development of society. We are advancing towards a better **tomorrow for Pakistan**. Considering the motive of providing quality Agri-food products we are also exploring the uncharted avenues that fuels the sustainable solutions for the masses, likewise, grow into the leading provider of products in the, **agri-food, Cotton & Textile sectors**.



Group Profile

Al-Noor Group has come a long way since its inception, as an Agriculture / Food manufacturing company. Here is a look at our journey through time which is punctuated with investments that are geared to impact maximum benefit.



- 01 De Nawabshah Cotton & Oil Mills, Nawabshah since 1976
- 02 New Mehran Dall & Flour Mills, Hyderabad – 1980
- 03 Al Noor Dall & Flour Mills, Hyderabad – 1984
- 04 Al Noor Oil Extraction Plant Pvt Ltd, Hyderabad – 2003
- 05 Al Noor Dall Mills, Kotri – 2011
- 06 Al Noor Cooking Oil & Ghee Plant, Hyderabad – 2017
- 07 Al Noor Solvent Plant Pvt Ltd, Port Qasim, Karachi – 2019
- 08 Data Rice Mills Pvt Ltd, Port Qasim, Karachi – 2020
- 09 New Al Noor Cotton Oil & Rice Mills, Tando Adam – 2020
- 10 Anwar Textile Mills Limited, Dhabeji – 2021



Data Rice Mills

(Pvt) Limited – General Outlook



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Established in 2021, M/S **Data Rice Mills (Pvt.) Ltd** is dedicated on a lively vision of being one of the prominent exporters of Pakistan in the rice industry. We at DRM Pvt. Ltd Process & Export the Finest Rice in Raw, White Rice, Parboiled, Steam, Brown, Super Kernal Basmati, **PK-1121 Basmati, PK-198 / D-98 Basmati, Non-Basmati Irri-9, Irri-6**. As many as the largest European and Middle Eastern brands are our customers. We export the finest quality Pakistani Rice with the diverse assortments cultivated in our country with in the differentiation of the Basmati & Non-Basmati Rice

We process our products under hygienic conditions that route from qualified and experience workforce. The demand and specification as advised by the buyers have been taken due care in order to meet the demand of our buyers. Our plant is fitted out with state-of-the-art machinery / equipment starting from arrival of Raw Material to the packaging of Finished Goods. We use **hygienic packaging** for the final products in order to preserve the natural taste and aroma of the Rice for extended period of time.

At DRM we have inducted right person on the right seat which includes Quality Control & Research staff, Supervisors, Marketing Personnel, HR & Admin, **Accounts & Finance, Trade & Credits etc...** encapsulating, it is our prime objective to stand firm beside one of the big exporters of the Pakistan both in terms of quality and volume of sales for which we have put best possible resources in terms of manual workforce and technological advancements.



Vision

To preserve and enhance the legacy of basmati and non-basmati rice in Pakistan by encouraging our workers to use cutting-edge technology. We see ourselves as a prominent seller by committing ourselves to provide exceptional quality of grain of rice.

We are dedicated to mutually shared principles by providing reasonable pricing and believe that obtaining the greatest levels of customer satisfaction is possible, with a special emphasis on value creation.

Mission

Our mission is to become a market leader in rice industry by providing our clients with precision-perfect quality food. We nurture a professional work environment that assists in fostering employee growth and betterment.

We keep extra care for providing hygienic rice to our clients around the globe.



**Your Family
Deserves the
Best Rice.**





Products

Today rice is staple constituent of everyone's diet and Pakistan's rice are famous for its best and premium quality, Slender, length, grains and texture. Data Rice mills offers both the categories- **basmati and non-basmati rice.**

Non-Basmati rice are almost same like basmati rice but without aroma and are cheap than basmati rice.

Rice Forms



White Rice

It is the form of Rice in which husk and bran have been removed completely during the milling process. Because of white rice undergoes this process, it is also known as polished rice.



Parboiled Rice

It is easy to cook and can be made in any variety Basmati, non-basmati or long grain. It is an ancient way to boil the paddy to obtain parboil rice. Parboil rice color is like golden because during the paddy boiling, rice absorbs the husk color.



Steam Rice

Steaming a special technology of improving the quality characteristics of rice. During the steaming, up to 80% of vitamins and minerals contained in the rice shell moved into the grain of rice, and the grains become less brittle.



Brown Rice

All varieties given below can be supplied in their brown form means the rice has been husked, graded, cleaned, sorted but not gone through the polisher. This kind of rice is hard to cook but has more vitamins than white rice because of having 8% bran layers on the top.

Pakistani Non-Basmati Rice



Irri-6 long grain rice

Length: 6.74mm
Width: 2.05mm
Thickness: 1.10mm
Chalkiness: yes
Aroma: absent
Origin: Sindh, Pakistan
Categories: 5%, 25%, 100%



Irri-9 long grain rice

Length: 6.8mm
Width: 1.69mm
Thickness: 1.46mm
Chalkiness: yes
Aroma: absent



Pk- 386 Supree long grain rice

Length: 7mm
Width: 1.78mm
Thickness: 1.56mm
Chalkiness: no
Aroma: absent



Pakistani Basmati Rice



Super kernel basmati rice

Length: 7.2mm
Width: 1.62mm
Thickness: 1.51mm
Chalkiness: NO
Aroma: Present



PK-1121 Extra Long Grain rice

Length: 8.5 to 9mm
Width: 1.63mm
Thickness: 1.56mm
Chalkiness: yes
Aroma: present



D-98 Basmati rice

Length: 6.8mm
Width: 1.64mm
Thickness: 1.52mm
Chalkiness: No
Aroma: present



PK-385 Basmati rice

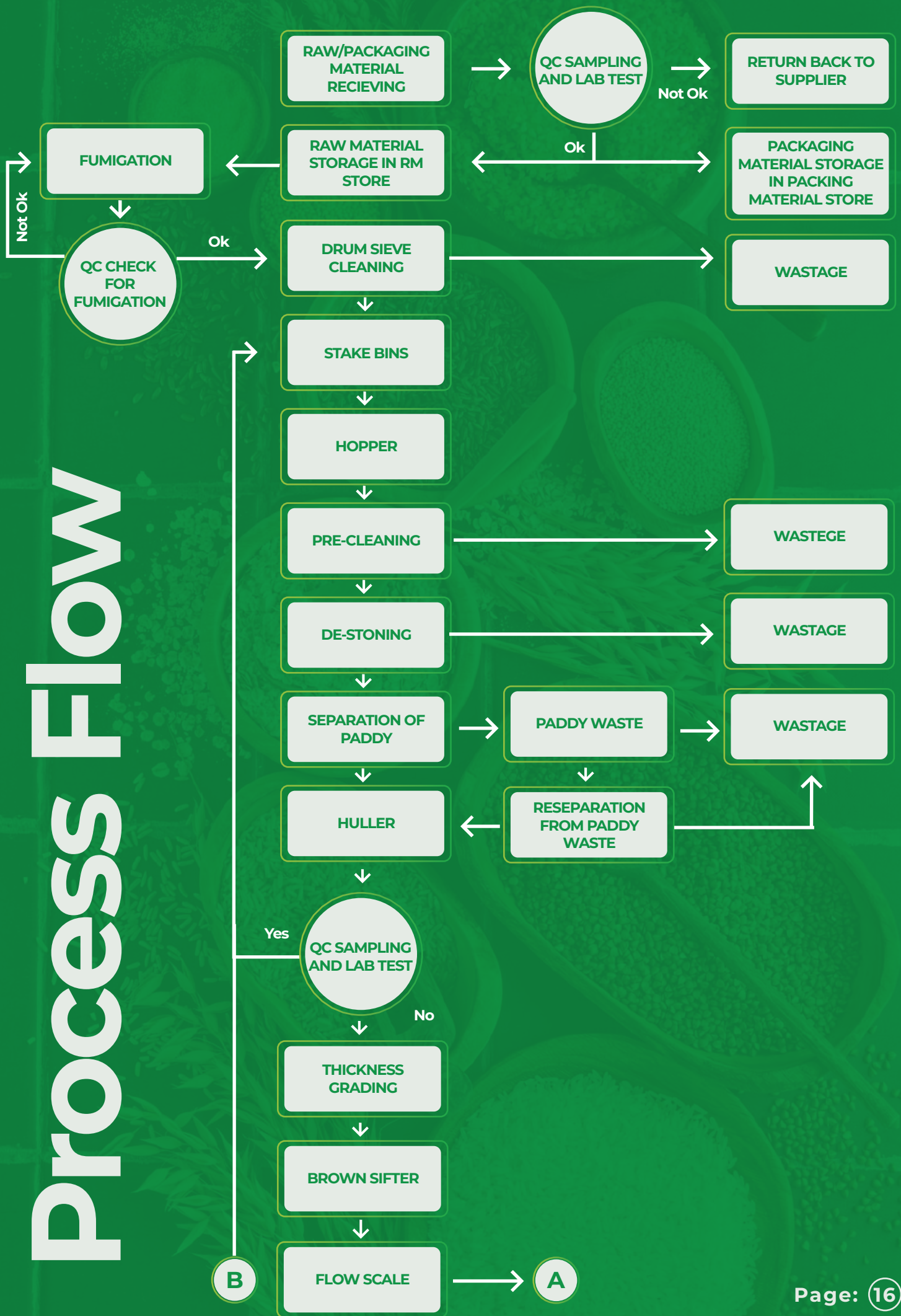
Length: 6.8 – 6.9mm
Width: 1.65mm
Thickness: 1.53mm
Chalkiness: yes
Aroma: absent



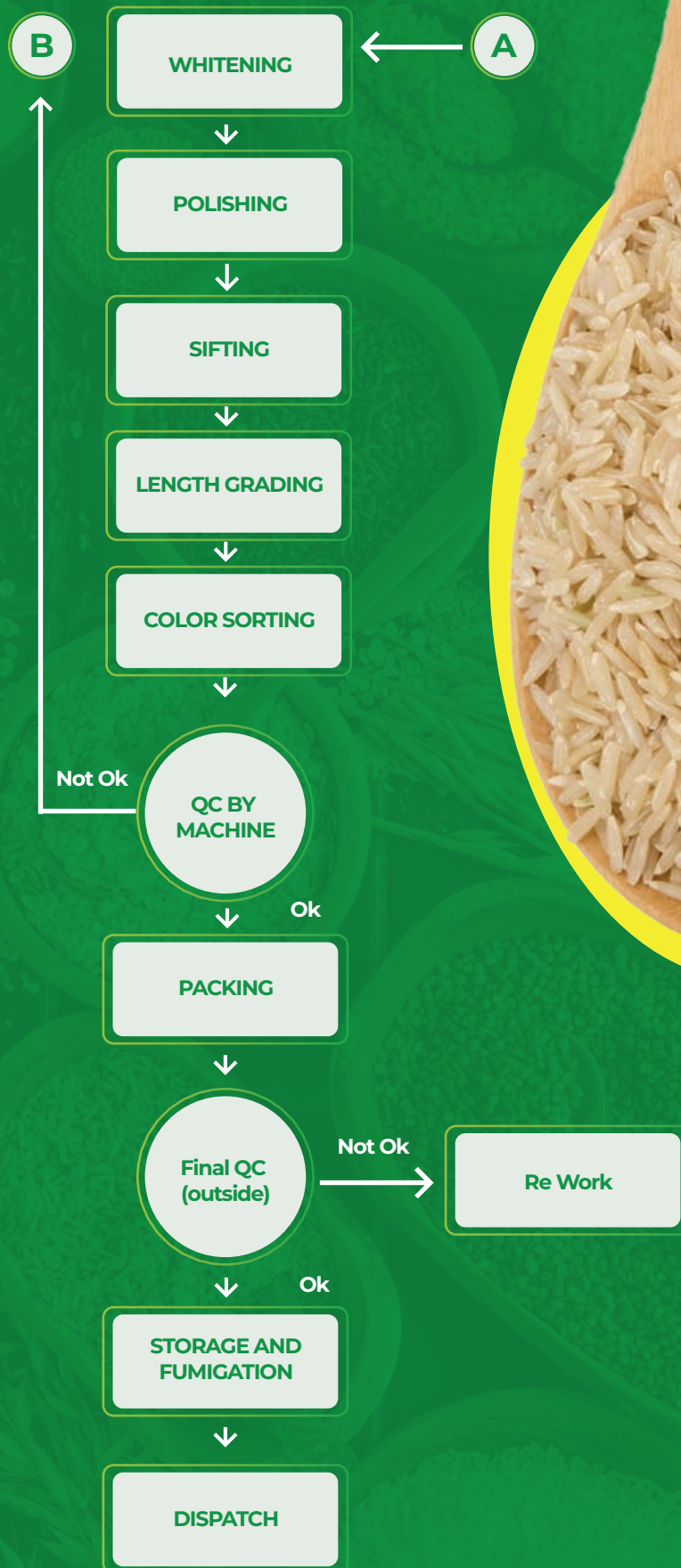
Eat nice, Eat **Data** rice.



Process Flow



Process Flow



Buyers list

global reach

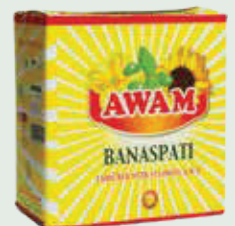
We have customers in **35 countries** all over the world who continually inspect our products and only deserve the very best quality. Our trusted agents maintain this worldwide operation. They work hard to connect with suppliers to help in our effort to serve more people daily.



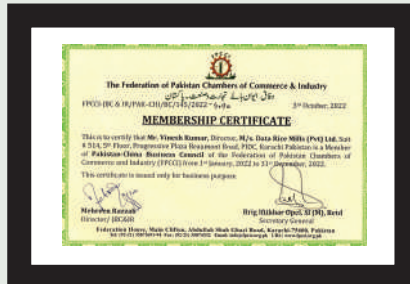
Proudly say, We are exporting in 35 Countries



Our Brand



Certificates





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